



# oktoberfest

10.18.19

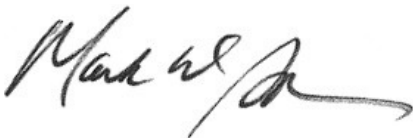
# oktoberfest 10.18.19

It's that time of year! As we head into the fall, our team would like to thank you in advance for your consideration to become a sponsor of our premiere fundraising event- Oktoberfest, one of the longest running and best attended events in the Capital region. We expect to draw over 1,000 attendees at this highly anticipated festival and build upon our twenty-year foundation of good food, great beer, and a worthy cause. As Elder Care's only major fundraising event of the year, Oktoberfest allows us to increase support for programs like Meals on Wheels and In-Home Services, furthering our mission to improve the quality of life for seniors.

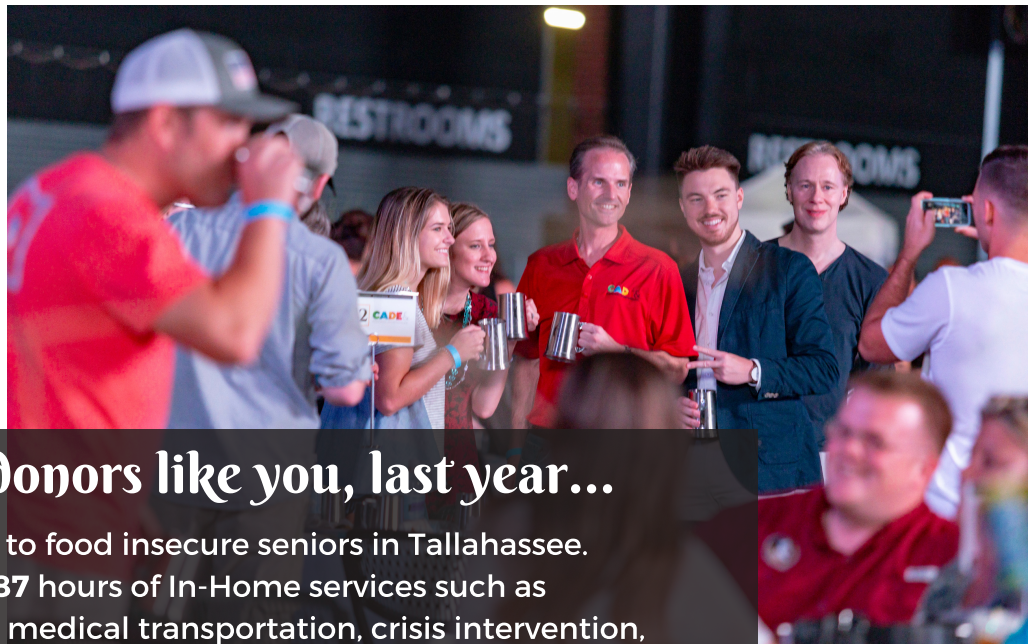
As you finalize your community investment plans for this year, I would like to ask for your sponsorship of our signature event. You can be sure it will make an impact, as Oktoberfest is not only a fun celebration of German cuisine and culture, but a remarkable show of compassionate care for each other as a community and to those who make our mission possible.

Please send us your sponsorship early so we can include you in all of our promotional pieces. We are confident your support will make Tallahassee's 21st Oktoberfest the best yet!

With warm regards,



Mark D. Baldino  
President & CEO



## Thanks to generous donors like you, last year...

- **110,028 meals** were delivered to food insecure seniors in Tallahassee.
- **199 frail seniors** received **42,887 hours** of In-Home services such as personal care, housekeeping, medical transportation, crisis intervention, and professional care management.
- **62 seniors** who cannot stay at home alone during the day spent **52,708 hours** at our Elder Day Stay community.
- **245 seniors** received **Emergency Energy Assistance** to stay safe in their homes.
- **2,392 needs** for free material aid fulfilled through distribution of medical equipment, heaters, fans, and groceries.



# EVENT SPONSORSHIPS

Presenting \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
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## PRE-EVENT RECOGNITION

Placement on digital event collateral					
Name or Logo Recognition on ECS website					
Recognition in print advertisements					
Recognition in radio advertisements					
Recognition in television advertisements					

## ON-SITE RECOGNITION

Name or logo recognition on event signage					
Stage welcome					
Opportunity to address audience					
Logo on all souvenir steins					
Logo on Photo Booth Strips					
# VIP Tickets	10	8	6	4	2

## POST-EVENT RECOGNITION

Outgoing Press Release					
Placement in Newsletter & Annual Report					

# STATION SPONSORSHIPS

## biergarten \$2,000

- Recognition at Biergarten Station where all guests will refill steins, ensuring great traffic and high visibility for organization placement
- Logo or name recognition on ECS website, social media, and e-newsletter
- Digital recognition at event
- 6 VIP tickets

## entertainment \$1,500

- Stage recognition for event entertainment including live music and station games.
- Logo or name recognition on ECS website, social media, and e-newsletter
- Digital recognition at event
- 4 VIP tickets

## tasting \$1,500

- Special recognition and logo placement at crowd favorites VIP Beer and Wine Tasting Stations
- Logo or name recognition on ECS website, social media, and e-newsletter
- Digital recognition at event
- 4 VIP tickets

## dessert \$1,500

- Special recognition and logo placement at dessert station
- Logo and name recognition on ECS website, social media, and e-newsletter
- Digital recognition at event
- 4 VIP tickets

These premier placement opportunities are **limited to two sponsors per station**. Contact us early to reserve your spot!

For VIP Table Sponsorships, see event ticket information on page 6.

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## Silent Auction Donation Form

Elder Care Services invites you to participate in the **Oktoberfest Silent Auction** by donating a special item. Each year, the auction is a crowd favorite, showcasing a wonderful display of items. All proceeds directly support programs for local seniors in need of food, personal care, and basic necessities. **The Oktoberfest auction is a great way to support your community while promoting your products and services.**

Each item auctioned will be displayed along with the name of the donating organization or individual, unless you request to be anonymous. We ask that each auction item have a retail value of at least \$50. From past experiences, we have learned that items such as vacation packages, sports equipment and tickets, and electronics tend to be popular.

**If you wish to donate an item, fill out the form to the right** and return via email or mail. Please use a separate form for each donated item. You may also submit your information online at [eldercarebigbend.org/oktoberfest](http://eldercarebigbend.org/oktoberfest).

Please mail or bring your donations to Elder Care Services, or call to arrange pickup of items. We would appreciate your generous donation by September 30, 2019.

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Donated Auction Item

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Retail Value

---

Organization/Individual Name

---

Contact Person

---

Street Address

---

City/State/Zip

---

Email

---

Phone

[eldercarebigbend.org/oktoberfest](http://eldercarebigbend.org/oktoberfest)  
850-245-5945 | [info@ecsbigbend.org](mailto:info@ecsbigbend.org)

**Elder Care Services**  
**ATTN: Development**  
**2518 West Tennessee Street**  
**Tallahassee, FL 32304**

Elder Care Services, Inc. is a private non-profit organization supported by volunteers and generous donors. Your contribution is tax-deductible to the extent allowable by law. A copy of our official registration[CH1650] and financial information may be obtained from the division of Consumer Services by calling toll-free within the state at 1-800-HELP-FLA (or 1-800-435-7352) or by visiting [www.floridaconsumerhelp.com](http://www.floridaconsumerhelp.com). Registration does not imply endorsement, approval, or recommendation by the state.

# 2019 Oktoberfest Sponsorship Commitment Form

For your convenience, sponsorship and ticket purchases can now be submitted online at [eldercarebigbend.org/oktoberfest](http://eldercarebigbend.org/oktoberfest)

Organization Name: \_\_\_\_\_

Contact Person/  
Individual Donor: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

## Sponsorship levels

## VIP Table

- |                                                |                                                              |                                                 |
|------------------------------------------------|--------------------------------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> Presenting (\$10,000) | <input type="checkbox"/> Biergarten Station (\$2,000)        | <input type="checkbox"/> Sponsored table for 10 |
| <input type="checkbox"/> Platinum (\$5,000)    | <input type="checkbox"/> Entertainment Station (\$1,500)     | <input type="checkbox"/> (\$1,000)              |
| <input type="checkbox"/> Gold (\$2,500)        | <input type="checkbox"/> Beer/Wine Tasting Station (\$1,500) |                                                 |
| <input type="checkbox"/> Silver (\$1,000)      | <input type="checkbox"/> Dessert Station (\$1,500)           |                                                 |
| <input type="checkbox"/> Bronze (\$500)        |                                                              |                                                 |

## Payment Authorization information

- Payment enclosed (Please make checks payable to Elder Care Services)
- Please invoice or contact me to arrange payment
- I authorize Elder Care Services to charge my credit card in the amount of \$\_\_\_\_\_

Credit Card:      Visa \_\_\_\_\_      Mastercard \_\_\_\_\_      American Express \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. date: \_\_\_\_\_ V-Code: \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_ Date: \_\_\_\_\_

# event information

October 18, 2019

5:30 VIP Admission | 6:30 General Admission



## General Admission - \$75

General admission provides access to a full night of entertainment with unlimited food, beer refills, and souvenir stein.

## VIP Admission - \$125

VIP tickets includes early access (5:30pm) to specialty beer and wine tasting reception, a full night of entertainment with unlimited food, beer refills, and souvenir stein.

## VIP Sponsored Table - \$1,000 (\$250 discount!)

VIP Table includes designated seating for 10, early access (5:30pm) to specialty beer and wine tasting reception, a full night of entertainment with unlimited food, beer refills, and souvenir stein.

Get social! Follow #OkTLH

